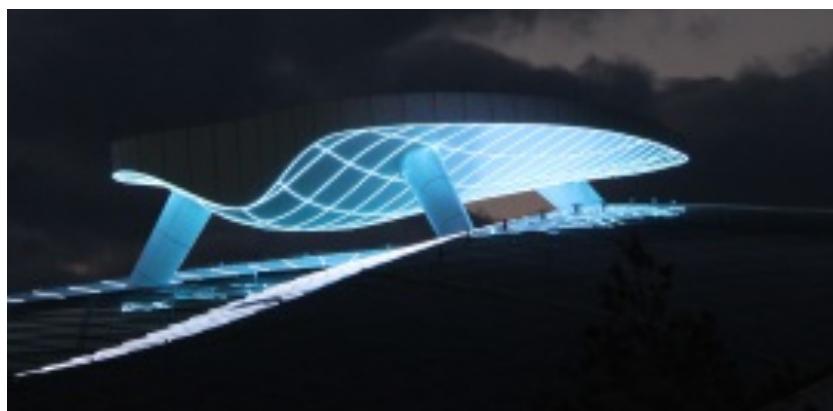


Pressemitteilung**12. März 2018****IT'S REVOLUTIONARY:
LED Linear's outstanding innovations at Light + Building
2018**

Each technical revolution starts from a common objective: open up new possibilities and create new opportunities!



Our aim, at LED Linear, has always been to offer a better life quality to mankind through innovative lighting solutions and this year we go beyond. LED Linear will introduce ground-breaking technologies in LED tapes, freely bendable IP67 luminaires, novel optics technology and many more. These cutting-edge innovations sparked from elementary concepts:

3D - shape light lines at will in space**TRUE COLOR - don't alter the light****LEAD - guide and control the light**

All these innovative concepts can be experienced at the LED Linear booth in hall 4.2. J61.

VENUS True Color

Back in 2009, LED Linear GmbH launched VENUS, the first linear flexible LED luminaire for outdoor architectural lighting with a perfectly homogenous and dot-free light surface. The innovation brought by this 2 dimensions bendable light lines opened new doors

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in Lighting Design which were unreachable by any luminaires back then. VENUS rapidly gains the recognition of Lighting Design professionals and experts of the field as well as 9 awards & nominations. The name VENUS became a standard in the industry since. Over the last years, LED linear has gathered inputs and ideas from Lighting Designers, Architects, Engineers and contractors in order to improve VENUS and provide a new game changer to the industry. Based on this valuable guidance, allow us to introduce you the brand new VENUS True Color.



VENUS True Color carries on all the features which made VENUS a worldwide success with new major benefits. VENUS True Color is a LED luminaire using a new polyurethane encapsulation technology offering an IP67 ingress protection index and enables an optimum rendition of the LED spectrum (no color shift). It is available in 2 variants. The first named Top-View takes over the applications covered by its predecessor for 2D bends perpendicular to the luminous surface. The second variant extends the boundaries of lighting design by providing a perfectly homogenous light line which can be twisted or bent in 3 dimensions in order to follow any curves present in modern architectural concepts.

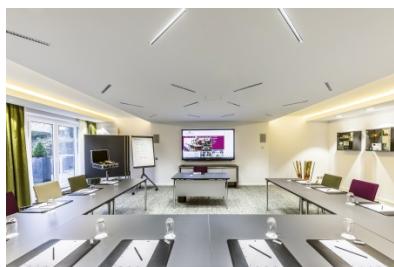
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MARS NANO

MARS NANO implements a new state-of-the-art optical system enabling an optimal control of the light. Also it delivers a remarkable finish at the luminaire level by making the LEDs and optics disappear behind a smooth curtain. MARS NANO imposes itself as the leading figure of linear invisible downlight.

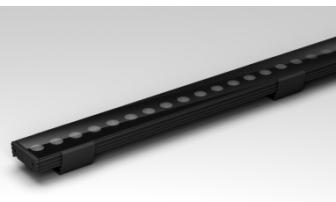
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XOOLUX NANO

The newborn brother of XOOLUX is ready to take over the duty of its ancestor. XOOLUX NANO represents the future of indoor linear graze and flood lighting. Thanks to a new optical technology, XOOLUX NANO preserved the application span of XOOLUX and takes it to another level. Its remarkably compact, sharp and functional design will seduce by its performances as well as its ease of installation.



Unique LED tapes

LED Linear will present more than 16 new LED tapes including the NEXUS family: the first tape, world-wide, based on state-of-the-art Chip-Scale-Package LEDs; which opens new horizons for miniaturized luminaires. But also, the SOL family implementing Sun-Like LEDs with CRI>98, RGBW, dim-to-warm,...

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